

Stockholm, September 29th, 2008

## INVISIO Headsets increases its sales efforts

- INVISIO Headsets today announces that the company is increasing its sales efforts significantly within Professional products

INVISIO Headsets has during the first half of 2008 increased its sales of Professional products significantly. As previously announced, INVISIO Headsets participated with great success at the recent EUROSATORY tradeshow in Paris, where the company announced a new line of headsets for professional users. Since then, INVISIO Headsets has contracted a number of independent sales agents in North America, who will be promoting and selling INVISIO's line of products. In addition, INVISIO has today hired three new Sales Managers who will work with existing customers and develop new relationships. The new agents and Sales Managers will cover North America, Europe as well as parts of Asia.

Lars Højgård Hansen, CEO at INVISIO Headsets, comments:

*"Since the start in 2000 INVISIO has made an impressive footprint in the market for professional headsets. With the growing interest and demand for headsets in general and in-ear headsets in particular, we benefit from our well established position. Sales are increasing and the number of requests for quotations is increasing even more. To further accelerate sales growth we are now expanding the sales organization in Europe, US and parts of Asia.*

*With our recently announced new line of headsets and PTT's for professional users we have a very competitive offering that can be sold to many more customers world wide and in a great number of channels where we are not present today such as fire and rescue and heavy industry. It is therefore natural and good timing that we are now preparing for a significant increase in our sales efforts by adding more resources to our sales team"*

### For more information please contact:

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#### **About INVISIO Headsets AB**

INVISIO Headsets AB is a public company listed on the First North (ticker code: IVSO) an alternative market on OMX Nordic Exchange Stockholm. INVISIO Headsets holds the patents for Bone Conduction Technology, which provides the best possible speech in difficult sound environments, and the Soft Spring, for optimal wearing comfort. Both patents are featured in the company's INVISIO® consumer and military communications headsets. Its professional products are used by police forces, fire fighters, military personnel, security units and Special Forces around the world.

Additional information is available on the company's web site at [www.invisioheadsets.com](http://www.invisioheadsets.com)

Mangold Fondkommission AB (tel. +46-8-503 015 50) is Certified Adviser for INVISIO Headsets AB on First North.

### **Om INVISIO Headsets AB**

INVISIO Headsets AB är ett publikt företag som är noterat på First North (IVSO), en alternativ aktiemarknad på OMX Nordic Exchange Stockholm. INVISIO Headsets har patent på "Bone Conduction"-tekniken, som stödjer bästa möjliga ljudkvalité i extrema ljudmiljöer, samt Soft Spring för optimal komfort i örat. Båda patenten finns i företagets INVISIO®-headsets för konsument och professionella användare. Produkterna används av militär, specialstyrkor, polis, brandmän och säkerhetsföretag runtom i världen. Mer information finns på företagets hemsida [www.invisioheadsets.com](http://www.invisioheadsets.com)

Mangold Fondkommission AB(tel. + 46-8-503 015 50) är certifierad rådgivare för INVISIO Headsets AB på First North